

## **STAKEHOLDER MEETING/APRIL 28<sup>TH</sup> MINUTES**

### **Board Strategic Planning Results**

- \*Gave background review of how we collected the data
- \*From that data, what were the major themes found from all three stakeholder groups: staff, parents, students?
- \*What actions/steps do we need to take?

## **FOUR BOLD STEPS FOR OUR STRATEGIC PLAN**

### **I. ACCESS TO LEARNING/How can we push our learning on different levels?**

- a. Technology plan, virtual learning, and dual enrollment
- b. Work day
- c. IBD, international diploma
- d. Expansion of curriculum
- e. Dorms and Transportation/based on new facility
- f. Needs Assessment (what kinds of things are out there and/or needed for our students to be successful? What do students who enroll in HTH need in order to learn?)
- g. Peer Mentoring

### **II. PARTNERING/COLLABORATIVE RELATIONSHIPS**

- a. Funding Sources
- b. Sharing Stories, and telling who we are and what we want to become
- c. Community Service Mentors
- d. Contextual Learning Opportunities
- e. State University Relations
- f. Political Connections
- g. Charter School Minded People
- h. Communication Process
- i. Development of Parent organization
- g. Adopt a Class with a business partner

### **III. FACILITY**

- a. Benchmarking facilities
- b. Funding from grants
- c. Money Board
- d. Funding for Dirt
- e. Facility meeting stakeholder needs
- f. Location, Location
- g. Design that increases access to learning
- h. Ability to expand
- i. Pre-K support services
- j. Community School

### **IV. IMAGE/PERCEPTION (MARKETING PLAN)**

- a. Name change
- b. Develop a visual image
- c. Write/Film "Highland Story"

- d. Advertising
- e. Role of Alumni
- f. Education on the model; define in understandable nomenclature
- g. Research other's marketing plans
- h. Systemic orientation program
- i. Role of technology
- j. Marketing plan supports hiring process
- k. Building relationships with other charter schools nationally
- l. Define excellence from student perspective

The board's role is to help make connections and to support the relationship between the school and the community. Committee work will do the heavy lifting when working on the above bold steps, but these are the steps that the board will focus on for the next five years.

**OTHER ANNOUNCEMENTS:**

May 11th Senior Meeting: ALL seniors planning to graduate in 2011 need to attend this meeting. It will be held during lunch from 12:20-12:40. Parents are invited, but mail will be sent home in the mail.

Summer School: Registration forms are available at the front office

Last Week of School Assembly/BBQ: May 20<sup>th</sup> 10:30 Families are Invited

Revision Cycle: The Staff be working on revisions for standards/rubrics to be ready For the 2010-2011 school year